

Monday, May 20, 2024

3:00 p.m. - 5:00 p.m.	State Association Meeting
5:00 p.m. - 7:00 p.m.	Platinum Sponsor Happy Hour
4:00 p.m. - 9:00 p.m.	Registration Open
7:00 p.m. - 9:30 p.m.	Welcome Reception <i>Sponsored by Triage</i>

Tuesday, May 21, 2024

7:00 a.m. - 8:00 a.m.	Breakfast
8:00 a.m. - 8:30 a.m.	Welcome, Announcements & Housekeeping

8:30 a.m. - 9:30 a.m.	<p>State of the Workforce This presentation delves into the current state of the healthcare workforce, exploring the evolving expectations and needs of employees in today's dynamic work environment. It emphasizes the importance of creativity in fostering flexibility within organizations and offers insights into transforming and modernizing workforce strategies to effectively engage and retain talent.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> Gain insights into the changing needs and expectations of employees in the modern workplace. Explore creative approaches to fostering flexibility and modernizing workforce strategies. Learn what other leading health systems are doing to transform their workforce and positively impact their bottom line. <p>Speaker: April Hansen, Group President, Workforce Solutions, Aya Healthcare</p>
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9:30 a.m. - 10:30 a.m.	<p>Step into the Future with Blue Suede Shoes: Exploring New Horizons in Care As we navigate through the changing rhythms of healthcare, a new wave of innovative care models is emerging, designed to meet the needs of caregivers and patients in various settings. Join the conversation as we delve into the ways these cutting-edge models and technology are addressing the growing need for accessible healthcare and gain invaluable insights into fostering community collaboration and delivering patient-centered care in today's dynamic healthcare landscape.</p> <p>Learning objectives:</p> <ul style="list-style-type: none"> Identify and explore different care models, evaluating effective strategies for overcoming implementation challenges. Learn about how alternative care models address the critical healthcare needs of rural communities. Develop strategies to build community partnerships, an important factor in bringing healthcare services directly to patients. <p>Moderator: Levi Campbell, Regional VP of Program Management, Qualivis</p> <p>Panelist: Mary F. Blackburn, MSN, FACHE, COO, VP for Care Innovation, Hugh Chatham Health</p>
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Tuesday, May 21, 2024 *continued*

10:30 a.m. - 11:00 a.m.	Morning Break <i>Sponsored by Sterling</i>
11:00 a.m. - 12:00 p.m.	<p>Tenderness in Healthcare: Strategies for Mitigating Workplace Violence</p> <p>The escalating incidence of workplace violence in healthcare poses significant challenges to the safety and well-being of our workforce. In this session, panelists discuss the importance of situational awareness in preemptively preventing such incidents from occurring and discuss effective strategies to foster a culture of safety and respect in healthcare environments.</p> <p>Moderator: Joe Tibbs, President, HAPevolve</p> <p>Panelists:</p> <ul style="list-style-type: none">· Todd D. Miller, CPP, CHPA, Vice President of Security, SSM Health· Trina Trimmer, MSN, RN, NEA-BC, Nursing Director, VCU Health System· Abraham Segres, MHA, FACHE, VP, Quality & Patient Safety, Virginia Hospital & Healthcare Association
12:00 p.m. - 1:15 p.m.	Lunch <i>Sponsored by TotalMed</i>
1:30 p.m. - 2:45 p.m.	<p>Roundtable Discussions</p> <p>A Roundtable favorite gathers together small groups to explore a variety of pressing topics to foster collaborative discussions and sharing of perspectives. Dive into these dynamic discussions and gain fresh insights into key challenges facing the healthcare organizations today.</p>
3:00 p.m. - 4:00 p.m.	KEYNOTE SPEAKER: Shola Richards <i>Sponsored by Atlas MedStaff</i>
4:00 p.m. - 5:00 p.m.	<p>It's Now or Never: Workforce Management Lessons Learned from Across the Pond</p> <p>In the quest for excellence in healthcare workforce management, learning from our counterparts overseas can be invaluable. Join us for an insightful discussion featuring experts from both sides of the Atlantic as they share best practices gleaned from their journey of harmoniously balancing staff banks and agency labor. From reducing agency spend to growing an international talent pool, discover how lessons learned across the pond can inform and elevate your healthcare operations.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none">· Gain insights into how not to break the bank when working with staff banks.· Explore the successful and unsuccessful approaches that were taken to reduce agency spend in the U.K.· Identify actionable strategies inspired by U.K. practices for incorporating international talent into your health system. <p>Moderator: April Hansen, Group President, Workforce Solutions, Aya Healthcare</p> <p>Panelists:</p> <ul style="list-style-type: none">· David Newton, Managing Director, ID Medical· Trushar Patel, Head of Permanent and International Recruitment, ID Medical
5:00 p.m. - 6:00 pm.	Free Time/Duck March



Tuesday, May 21, 2024 *continued*

Graceland Presley Motor Court with Private Museum Access & Entertainment *Sponsored by Trustaff*

Join us for a night at Graceland and walk among some of Elvis' favorite automobiles, including his iconic Pink Cadillac, Stutz Blackhawk, 1956 Cadillac Eldorado, Dino Ferrari, Mercedes Benz limousine, Rolls Royce sedans and more. With exclusive access to the museums, immerse yourself in the rich heritage of music and culture that defines the Graceland experience.



6:00 p.m. – 9:00 p.m.

Get ready to groove to the tunes of The Finns, a crowd favorite band from North Carolina, known for their diverse musical range. From classic hits to contemporary favorites, The Finns guarantee a night filled with timeless melodies and captivating performances. Join us for an evening of engaging conversations and unforgettable entertainment as you connect with fellow healthcare leaders at this can't-miss event.

Dress Code: We welcome stylish attire, but kindly refrain from full "Elvis" jumpsuits out of respect for the King himself.

Wednesday, May 22, 2024

7:00 a.m. – 8:00 a.m.

Breakfast

8:00 a.m. – 8:20 a.m.

Welcome, Announcements & Housekeeping

8:20 a.m. - 9:20 a.m.

A Little Less Antiquated, A Little More Innovation: Virtual Nursing, Machine Learning and Tech Integrations

In the rapidly evolving landscape of healthcare, antiquated practices hinder progress and efficiency. During this session, panelists delve into the transformative potential of virtual nursing, machine learning and tech integrations in healthcare. They will share the benefits and obstacles of these innovations, showcasing how technology can enhance their workforce to deliver optimal patient care.

Learning Objectives:

- Understand the benefits and challenges of integrating virtual nursing into healthcare systems.
- Analyze how new technologies can ease administrative burdens and enhance operational flow.
- Develop strategies to navigate and resolve barriers to AI adoption and implementation.

Moderator: Cristal Mackay, Vice President, Customer Success, Workforce AI

Panelists:

- Elsie Graves, CNO, VP Patient Care Service, Cone Health System
- Kathi Eldridge, AVP, Talent Acquisition, Baptist Health
- Taryn Overman, Associate CNO, VHC Health
- Barbara Bennett, Partner, Frost Brown Todd LLP



Wednesday, May 22, 2024 *continued*

<p>9:30 a.m. - 10:30 a.m.</p>	<p>Cash Flow Blues: Navigating Financial Strain and Workforce Needs</p> <p>Healthcare organizations are caught in a relentless struggle to balance financial constraints with workforce demands. This session will reveal how adopting effective cost-saving and workforce optimization strategies through real-time market data is essential for financial sustainability and supporting growth initiatives.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> · Explore innovative solutions to reduce healthcare labor spend without compromising quality of care. · Evaluate strategic approaches for managing healthcare facility transitions, ensuring smooth operations and continuity of care. <p>Moderator: Tim L. Powers, C.P.A., VP and CFO/Executive Director, Idaho Hospital Association</p> <p>Panelists:</p> <ul style="list-style-type: none"> · Monica Wharton, EVP and COO, Methodist Le Bonheur Healthcare · Heather Miller, MSN, RN, NE-BC, CPN, Director of Clinical Resource Management, Children's Healthcare of Atlanta · Chantel Greenfield, Chief Talent Officer, Spartanburg Regional Healthcare System · Buffy Key, CEO, Cookeville Regional Medical Center
<p>10:30 a.m. - 11:00 a.m.</p>	<p>Morning Break</p>
<p>11:00 a.m. - 12:00 p.m.</p>	<p>KEYNOTE SPEAKER: Hayley Arceneaux <i>Sponsored by Aya Healthcare</i></p>
<p>12:00 p.m. - 12:30 p.m.</p>	<p>Thank You & Closing Remarks</p>