

— THE —
ROUNDTABLE
2022
Agenda

WEDNESDAY

5:30pm - 7:00pm **Welcome Reception**

7:00pm **Disperse to Downtown Asheville to enjoy dinner**

Nestled in western North Carolina's Blue Ridge Mountains, historic downtown Asheville boasts a vibrant arts, dining, and music scene. Enjoy food prepared by a James Beard award-winning chef, old-fashioned Southern barbecue, authentic Spanish cuisine, high-end Italian fare and everything in between.

THURSDAY

7:30am - 8:30am **Breakfast**

8:00am - 10:00am **Registration**

8:30am - 8:40am **Welcome & Introduction**

8:40am - 9:40am **Opening Keynote: The Future of the Healthcare Workforce**

Nicholas J. Webb, Speaker, Author and CEO of LeaderLogic, LLC

The healthcare landscape has transitioned from a place of disruption to one of chaotic innovation. This rapid change has created unprecedented challenges for healthcare organizations, nurses and other healthcare providers. The good news is these changes have finally positioned nurses as the new "Organizational Superstars." The best organizations in healthcare will implement Human Experience Design (HXD) strategies to serve both nurses and patients alike. In this fun and upbeat talk, you will discover the future of the healthcare workforce landscape and what great organizations are doing to address burnout, stress and quality of work life.

9:45am - 10:00am **Coffee Break**

10:00am - 11:00am **Keynote Industry Expert Panel: Strategies healthcare leaders are employing today to solve pressing challenges**

Dr. Natalia Cineas, SVP and System Chief Nurse Executive, NYC Health + Hospitals

Dr. Tiffany Love, CEO at Love Leadership Foundation, Associate VP and Chief Nursing Officer
University of Vermont Health Network

Dr. Peter Buerhaus, Professor, Nursing workforce, survey research, quality of care, health policy, Montana State University

Hear from expert voices in healthcare as they discuss the challenges facing healthcare leaders in the current climate and what they're doing successfully to navigate them. Moderated by futurist Nicholas Webb, this dynamic panel will explore what has worked in operations management, workforce development and in addressing the nursing workforce shortage.

THURSDAY

11:00am - 12:00pm **Table Topics**

It's like speed dating, only better. In this round-robin style session, spend 15 minutes at one of six tables, each with its own topic and moderator. You'll have enough time to visit four different tables throughout this session.

12:00pm - 1:30pm **Lunch**

1:30pm - 2:30pm **Mind the Gap: Advancing the US healthcare workforce**

April Hansen, Group President, Workforce Solutions, Aya Healthcare

The effects of the pandemic continue to impact the nursing workforce. Aya Healthcare, the nation's largest healthcare staffing company, undertook a qualitative research study to bring the voice of nurses forward. This presentation explores the research and findings to provide recommendations, tools and resources to solve pressing healthcare workforce challenges.

2:30pm - 2:45pm **Break**

2:45pm - 3:45pm **Workforce Solutions in a Post-COVID World: Innovative strategies to rethink your talent pipeline**

Mukul Bakhshi, Chief of Strategy and Government Affairs at CGFNS

Colin Lyle, System Director of Talent Acquisition at AdventHealth

Courtney Bradley, RACR, Director, Talent Acquisition, Medical University of South Carolina

Janice Cheezum, Clinical Liaison for LifeBridge Health, Sinai Hospital & Grace Medical Center

Join us for this diverse panel of healthcare leaders to explore innovative and creative approaches to solve challenges in the healthcare talent pipeline. Moderated by April Hansen, this panel will dive into unique solutions for workforce challenges including retention, education and international recruitment strategies.

3:45pm - 4:00pm **Coffee Break**

4:00pm - 5:00pm **Nurse Panel: Caring in a constant state of change**

The pandemic reshaped the landscape of nursing as a profession, as seen in the Mind the Gap research. Now hear from the nurses directly. This panel will illuminate nurses' motivations as they chart their career path – from a core nurse's commitment to their local community to the new traveler's desire to serve in areas with critical needs. Understanding their motivation to remain in nursing, happiness levels with current employers and professional choice are critical to gauging long-term workforce stability.

6:30pm - 7:30pm **Cocktail Reception**

Sip cocktails on the lawn and hear American country music singer-songwriter Tim Nichols share tales of his most famous songs.

7:30pm - 9:30pm **Dinner & Entertainment/Party**

Enjoy the open bar, chef-driven dinner and dessert stations, lounge areas, rocking chairs and s'mores by the fire pit. Afterward, The Finns, a fun-loving rock 'n' roll band will light up the dance floor.

FRIDAY

7:30am - 8:30am

Continental Breakfast

8:30am - 8:40am

Welcome Back

8:40am - 9:45am

Escape the Type A Trap: Key mindset shifts for overcoming burnout

Erin Stafford, Vice President, Marketing, Aya Healthcare

Burnout affects more than just frontline providers. Healthcare administrators have also endured prolonged trauma in responding to the pandemic. Backed by the world's highest performers, these five practical and easy-to-implement mindset shifts can help you beat burnout and sustain optimal performance.

9:45am - 10:00am

Coffee Break

10:00am - 11:00am

Better than Ever: How staffing agencies are adapting their business models to meet changing demand

As staffing agencies have adapted to ever-changing circumstances, they've developed operational strategies that will make healthcare facilities stronger and more resilient than ever before. Learn key insights from staffing agencies of various sizes and niche offerings about how they're meeting the demand with innovation.

11:00am - 12:15pm

Closing Keynote: You Are the Medicine

Allison Massari, Keynote Speaker, Executive Coach, Celebrated Artist

Allison Massari will illuminate the immense value that healthcare providers offer to suffering patients. "The power of what you do goes far beyond the technical part of your job. You are healing the places medicine cannot touch. In fact, you are the medicine." Allison offers a sincere approach to navigating adversity and always finding a way to be the healer in the room. Her content-rich and deeply moving presentation will also provide applicable tools for managing change and the everyday challenges of being human.

12:15pm - 12:30pm

Thank You and Conclusion