



# The Power of Together

Shaping a healthier future

## AGENDA

### Wednesday, May 27

- 2:00 p.m. – 6:30 p.m. Registration open
- 3:00 p.m. – 5:00 p.m. State Association meeting for state hospital association members  
Technology Advisory Board meeting for members
- 5:30 p.m. – 6:30 p.m. Welcome happy hour

### Thursday, May 28

- 7:00 a.m. – 8:00 a.m. Breakfast
- 8:00 a.m. – 8:30 a.m. Welcome, announcements & housekeeping
- 8:30 a.m. – 9:30 a.m. The Trends Reshaping Healthcare: Meeting the Demands of Modern Care Delivery  
*“Ask not what your country can do for you — ask what you can do for your country.” — John F. Kennedy*  
Healthcare labor challenges affect more than hospitals — they shape the wellbeing of entire communities. This session takes a clear look at the national trends shaping healthcare with a focus on how leaders can take meaningful action.  
**Presenter:**
  - Cristal Mackay, Vice President, Advisory Solutions, Qualivis
- 9:30 a.m. – 10:30 a.m. Collaboration That Lifts: Helping Teams Do Their Best Work  
*“We can’t help everyone, but everyone can help someone.” — Ronald Reagan*  
Every person can play a role in strengthening care. This session focuses on ways leaders can support their teams, build trust and create environments where people feel empowered and valued. Learn how to lead with purpose while helping others do the same.  
**Moderator:**
  - Cristal Mackay, Vice President, Advisory Solutions, Qualivis  
**Presenters:**
  - Davida Allen, PhD, Project Manager for Contract Labor, Medical University of South Carolina
  - Sean Mills, Sr. Vice President, Chief Financial Officer, Acute Services & Market Operations, Ballad Health
  - Cathy Alexander, Vice President, Staffing & Productivity, RWJBarnabas Health

## Thursday, May 28 *(continued)*

10:30 a.m. – 10:45 a.m. **Morning break**

10:45 a.m. – 11:45 a.m. **Driven to Make a Difference: Advances in Clinical Excellence**

*“The time is always right to do what is right.” — Martin Luther King Jr.*

This session spotlights new ideas and innovations that help clinical teams deliver high-quality care. We'll share practical examples and emerging approaches that improve the patient experience while making daily work more manageable for caregivers.

**Moderator:**

- Sandy Leake, DNP, RN, NEA-BC, FAAN, Sr. Vice President & Chief Nursing Officer, The University of Tennessee Medical Center

**Presenters:**

- Frankye T. Myers, DNP, RN, NE-BC, Executive Vice President, Chief Nurse Executive, Riverside Health
- Heather D Markell, MSN, RN, CEN, Chief Nursing Officer, Meritus Medical Center
- Crystal Farmer, MBA, MSN, RN, FACH, Sr. Vice President, Chief Operating Officer, Augusta Health
- Daniel Hudson, Sr. Vice President, Nursing Operations & CNO Ambulatory Nursing, Jefferson Health

11:45 a.m. – 1:00 p.m. **Lunch/demo stations open**

1:00 p.m. – 1:30 p.m. **Bringing AI to the Frontlines of Workforce Management**

Artificial intelligence (AI) is already transforming workforce operations—not in theory, but in practice. In this session, Dr. Dani Bowie, national leader in AI and workforce management, and WellSpan Health will share real-world examples of how AI is being used right now to solve pressing workforce challenges, from forecasting staffing needs before they happen to automating daily schedule adjustments. Attendees will leave with clear, actionable steps to begin or accelerate AI-enabled initiatives in their own organizations.

**Presenters:**

- Dani Bowie, DNP, RN, NE-BC, Sr. Vice President, Workforce AI, Qualivis
- Allison Silfies, MSN, RN, System Director of Staffing & Scheduling, WellSpan Health

1:30 p.m. – 2:30 p.m. **A Safer Path Forward: Caring for the Care Team**

*“An ounce of prevention is worth a pound of cure.” — Benjamin Franklin*

Caring for patients starts with caring for the people who serve them. This session focuses on practical, proactive approaches to workforce safety — from reducing burnout and injury to creating environments where staff feel supported and secure. Learn how prevention-first strategies can protect teams, strengthen retention and sustain high-quality outcomes for the long-term.

**Moderator:**

- Kelly-Jean Erwin, Product Marketing Manager, AT&T Business

**Presenters:**

- Taylor Green, Director of Enterprise Security, VCU Health System
- Ashley Xavier, MPA, Director of Violence Intervention Initiatives, VHHA Foundation

## Thursday, May 28 *(continued)*

2:30 p.m. – 4:00 p.m.

### Changing the Conversation: Ideas that Move Healthcare Forward

#### *Roundtable Discussions*

*“In the face of impossible odds, people who love this country can change it.” — Barack Obama*

These interactive roundtable discussions bring healthcare leaders together to explore the challenges shaping their organizations today. Designed to foster meaningful connection and practical insight, these conversations create space for leaders to learn from one another and uncover new approaches to complex workforce and operational issues. Attendees will leave with actionable ideas, fresh perspectives and a clearer view of how peers across the industry are navigating similar challenges.

4:00 p.m. – 6:00 p.m.

### Free time

6:00 p.m. – 9:00 p.m.

### Evening event

Join us for an evening of networking to celebrate connections and build meaningful relationships. Enjoy a thoughtfully curated evening of dinner and live entertainment inspired by the spirit and setting of historic Williamsburg.

## Friday, May 29

8:30 a.m.

### Breakfast

8:30 a.m. – 8:50 a.m.

### Welcome, Announcements & Housekeeping

8:50 a.m. – 10:00 a.m.

### Stronger Foundations: Building Workforce Plans That Support Healthy Communities

*“The health of the people is really the foundation upon which all their happiness and all their powers as a state depend.” – Benjamin Disraeli*

A stable workforce is the backbone of strong care. This session explores straightforward strategies, grounded in data and real practice, that help hospitals meet demand, support their staff and keep their communities healthy.

#### **Moderator:**

- Mindy Milligan, Regional Vice President, Program Management, Qualivis

#### **Presenters:**

- Lecia Marsh, RACR, RACL, sHRBP, Director, Talent Acquisition, Cone Health
- Vi-Anne Antrum, DNP, RN, NEA-BC, CENP, FACHE, System-wide Chief Nursing Officer, Cone Health
- Elsie Graves, MHSA, RN, Chief Nursing Officer, Vice President, Patient Care Services, Cone Health System

10:00 a.m. – 11:00 a.m.

### Game Plan for Success

#### **Keynote Speaker:**

- Joe Theismann

11:00 a.m. – 11:30 a.m.

### Thank you & closing remarks